

# DesignRush Global Student Competition Info Sheet

DesignRush invites you to a creative competition that recognizes emerging talents and exposes students to global industry leaders and prospective employers.

All you need to do is ask your students to submit their best web and/or app designs to qualify for the Global Student Competition.

## **HOW IT WORKS**

The school must nominate at least one currently enrolled student by submitting an application with the artwork that fits one of these categories:

- → Web design
- → App design
- Each student can be nominated for both categories as long as there is one unique design per category.
- Our panel of judges will select the best projects per category and notify the successful applicants by December 2021.
- The student who wins the overall competition will be awarded a one-month unpaid internship at DesignRush
- Share DesignRush Global Student Competition in your newsletter, social media and on-line groups.
- Link to DesignRush website from one of the resources on your school website.

#### WHY NOMINATE YOUR STUDENTS

- Visibility The successful projects will be shared on DesignRush.com which counts 290,000 visitors per month, most of whom are senior level executives in agencies and corporations.
- Media coverage Press release (expected media pickup: 100+ outlets including media sites such as
  Yahoo Finance, Business Insider, SODP, One New Page, etc.)
- Promotion to design agencies Newsletter (subscribers: 9,000 industry professionals)

### **SUBMISSION DEADLINE**

November 30

#### REQUIRED INFORMATION

- Application Form
- The university representative to submit the application form along with the artwork to Milica at milica@designrush.com

