

How Long Do U.S. Businesses Survive?						
U.S. Business Survival Rates by State (1 to 5 Years)						Average Survival Rate
Blue = High Survival Rate   Red = Low Survival Rate (Colors intensify with higher or lower values)						
State	1	2	3	4	5	
Alabama	77.2	66.3	60	56.7	52.9	62.62
Alaska	73.7	58.7	56.6	56.1	56	60.22
Arizona	77.1	62.7	56.9	56.8	49.5	60.6
Arkansas	75.5	64.4	57.4	53.9	49.4	60.12
California	86	73	65.6	61.5	54.6	68.14
Colorado	75.1	62.6	54.9	53.7	48.8	59.02
Connecticut	75.3	61.9	56.2	57	57.5	61.58
Delaware	76.5	63.3	59.1	55.6	47.2	60.34
Florida	77	62.7	57.1	55.5	50.1	60.48
Georgia	75.6	60.2	54.7	56	49.2	59.14
Hawaii	73.8	63	58.9	55.5	50	60.24
Idaho	74.6	58.4	52.6	50.2	47.1	56.58
Illinois	78.1	65	59.5	60.4	54.9	63.58
Indiana	78	65.5	61.5	59.4	53.4	63.56
Iowa	80.2	66.4	60.4	59.4	53.3	63.94
Kansas	74.7	60.9	55.6	52.6	46.8	58.12
Kentucky	78.1	68.9	59.7	59.1	52.6	63.68
Louisiana	75.6	64.2	57.5	56.5	52.3	61.22
Maine	75.9	63.3	58	60.4	53	62.12
Maryland	76.9	61.7	54.9	55.2	48.7	59.48
Massachusetts	76.4	66.9	61.9	59.2	53.8	63.64
Michigan	76.8	67.3	60.9	59.6	53.9	63.7
Minnesota	72.3	62.3	59	58.1	54.2	61.18
Mississippi	75.5	63.9	59.7	58.2	52.8	62.02
Missouri	72.9	61.7	51	47.6	43.2	55.28
Montana	76.4	64.5	57.7	57.6	53.9	62.02
Nebraska	78.2	64.8	59.4	55.6	50.2	61.64
Nevada	75.8	59.8	55	53.3	47.9	58.36
New Hampshire	74.6	61.5	54.8	53.3	48.9	58.62
New Jersey	78.5	66.4	59	56.5	50.3	62.14
New Mexico	73.8	60.7	52.7	51	48.6	57.36
New York	77.8	66.9	58.9	56.1	49.5	61.84

North Carolina	79.5	66.8	61.8	60.7	54.4	64.64
North Dakota	76	65.6	57.8	59.5	52.9	62.36
Ohio	76.5	65.6	59.8	59.6	55	63.3
Oklahoma	77.2	66.3	59.5	56.6	50.1	61.94
Oregon	74.4	62.4	55.2	51.7	51.3	59
Pennsylvania	79	67.6	61.8	62.4	56	65.36
Rhode Island	76	62	51.9	52.9	48.2	58.2
South Carolina	76.7	66.6	59.8	59.5	52	62.92
South Dakota	78.5	62.4	60.3	58.2	55	62.88
Tennessee	78.3	63.2	57	54.8	52	61.06
Texas	77.8	65.8	60	57.8	53	62.88
Utah	75.7	63.4	55.1	55.7	50	59.98
Vermont	75.9	61.9	56.3	53	51.4	59.7
Virginia	75.6	65.5	57.1	54.2	47.7	60.02
Washington	86.4	47.4	55.6	49.4	41.1	55.98
West Virginia	79.1	67	64.4	59.1	57.6	65.44
Wisconsin	78.3	67.4	59.3	58.1	52.1	63.04
Wyoming	75.7	63.4	54	52.2	47.5	58.56

## Methodology

To identify how long businesses survive across the United States, [DesignRush](#) conducted a comprehensive analysis of state-level business survival rates from Year 1 through Year 5.

## Data Source:

U.S. Bureau of Labor Statistics – Business Employment Dynamics (BED)

<https://www.bls.gov/bdm/>

The data was obtained from official Business Survival Rate Tables, published by the BLS. We focused on data spanning March 2020 through March 2024, which captures survival trends for businesses launched within this time frame.

## Data Analysis:

For all 50 states, we extracted the percentage of businesses still operating after their 1st, 2nd, 3rd, 4th, and 5th year.

To calculate a single comparative metric, we computed the average survival rate across these five years for each state.