America's Most Profitable Cities for Solopreneurs in 2025

Rank	Metro	State	Solopreneur Count	Total Revenue per(1000s)	Revenue per Solopreneur	Cost of Living ($)	Profit per Solopreneur ($)
1	Dover DE Metro Area	Delaware	17,053	$1,886,954	$110,652	$44,389	$66,263
2	Cheyenne WY Metro Area	Wyoming	11,184	$1,060,418	$94,816	$37,550	$57,266
3	Carson City NV Metro Area	Nevada	4,891	$441,575	$90,283	$41,630	$48,653
4	Midland TX Metro Area	Texas	22,703	$1,943,195	$85,592	$37,582	$48,010
5	Bridgeport-Stamford-Danbury CT Metro Area	Connecticut	108,752	$9,084,682	$83,536	$46,912	$36,624
6	Naples-Marco Island FL Metro Area	Florida	56,644	$4,278,838	$75,539	$40,512	$35,027
7	Grand Forks ND-MN Metro Area	North Dakota	6,746	$473,949	$70,256	$35,707	$34,549
8	Odessa TX Metro Area	Texas	17,011	$1,217,145	$71,550	$37,582	$33,968
9	Nashville-Davidson--Murfreesboro--Franklin TN Metro Ar	Tennessee	234,703	$160,920,000,000	$68,562	$34,742	$33,820
10	Bowling Green KY Metro Area	Kentucky	15,998	$1,080,134	$67,517	$35,508	$32,009
11	Bismarck ND Metro Area	North Dakota	11,047	$739,328	$66,926	$35,707	$31,219
12	Sherman-Denison TX Metro Area	Texas	13,153	$900,317	$68,450	$37,582	$30,868
13	Hilton Head Island-Bluffton-Port Royal SC Metro Area	South Carolina	24,073	$1,581,062	$65,678	$34,826	$30,852
14	Casper WY Metro Area	Wyoming	7,542	$513,764	$68,120	$37,550	$30,570
15	Fargo ND-MN Metro Area	North Dakota	19,828	$1,302,118	$65,671	$35,707	$29,964
16	Bozeman MT Metro Area	Montana	16,883	$1,135,030	$67,229	$37,328	$29,901
17	Fond du Lac WI Metro Area	Wisconsin	5,711	$377,971	$66,183	$37,374	$28,809
18	Daphne-Fairhope-Foley AL Metro Area	Alabama	24,246	$1,502,385	$61,964	$33,654	$28,310
19	Sioux Falls SD-MN Metro Area	South Dakota	25,350	$1,651,835	$65,161	$36,864	$28,297
20	Knoxville TN Metro Area	Tennessee	76,267	$4,797,268	$62,901	$34,742	$28,159
21	Sioux City IA-NE-SD Metro Area	Iowa	9,192	$578,300	$62,913	$35,871	$27,042
22	Austin-Round Rock-San Marcos TX Metro Area	Texas	260,251	$165,650,000,000	$63,651	$37,582	$26,069
23	Laredo TX Metro Area	Texas	32,239	$2,049,504	$63,572	$37,582	$25,990
24	Cleveland TN Metro Area	Tennessee	10,046	$610,026	$60,723	$34,742	$25,981
25	Chattanooga TN-GA Metro Area	Tennessee	48,302	$2,911,553	$60,278	$34,742	$25,536
26	Eau Claire WI Metro Area	Wisconsin	11,722	$735,963	$62,785	$37,374	$25,411
27	Amarillo TX Metro Area	Texas	22,894	$1,442,089	$62,990	$37,582	$25,408
28	Reno NV Metro Area	Nevada	42,504	$2,840,113	$66,820	$41,630	$25,190

#	Metro Area	State					
29	Fort Smith AR-OK Metro Area	Arkansas	17,651	$1,025,516	$58,100	$32,979	$25,121
30	Green Bay WI Metro Area	Wisconsin	20,296	$1,267,444	$62,448	$37,374	$25,074
31	Lancaster PA Metro Area	Pennsylvania	48,663	$3,169,678	$65,135	$40,066	$25,069
32	Oklahoma City OK Metro Area	Oklahoma	130,149	$7,677,074	$58,987	$33,966	$25,021
33	Fayetteville-Springdale-Rogers AR Metro Area	Arkansas	50,821	$2,924,159	$57,538	$32,979	$24,559
34	Tyler TX Metro Area	Texas	23,800	$1,477,831	$62,094	$37,582	$24,512
35	Morristown TN Metro Area	Tennessee	8,468	$501,471	$59,220	$34,742	$24,478
36	Dallas-Fort Worth-Arlington TX Metro Area	Texas	876,172	$540,220,000,000	$61,657	$37,582	$24,075
37	Philadelphia-Camden-Wilmington PA-NJ-DE-MD Metro Area	Pennsylvania	519,922	$333,380,000,000	$64,122	$40,066	$24,056
38	Charleston-North Charleston SC Metro Area	South Carolina	80,859	$4,758,515	$58,850	$34,826	$24,024
39	Gadsden AL Metro Area	Alabama	8,286	$477,265	$57,599	$33,654	$23,945
40	Wausau WI Metro Area	Wisconsin	8,772	$534,261	$60,905	$37,374	$23,531
41	Florence-Muscle Shoals AL Metro Area	Alabama	11,257	$643,060	$57,125	$33,654	$23,471
42	Tulsa OK Metro Area	Oklahoma	88,318	$5,068,433	$57,388	$33,966	$23,422
43	Crestview-Fort Walton Beach-Destin FL Metro Area	Florida	32,711	$2,090,664	$63,913	$40,512	$23,401
44	Twin Falls ID Metro Area	Idaho	8,552	$521,756	$61,010	$37,658	$23,352
45	Pinehurst-Southern Pines NC Metro Area	North Carolina	9,651	$576,266	$59,710	$36,702	$23,008
46	Dothan AL Metro Area	Alabama	12,065	$681,753	$56,507	$33,654	$22,853
47	Traverse City MI Metro Area	Michigan	16,983	$1,018,314	$59,961	$37,111	$22,850
48	Salt Lake City-Murray UT Metro Area	Utah	114,190	$7,239,479	$63,399	$40,586	$22,813
49	Cape Girardeau MO-IL Metro Area	Missouri	7,488	$434,993	$58,092	$35,338	$22,754
50	Iowa City IA Metro Area	Iowa	13,632	$798,573	$58,581	$35,871	$22,710
51	Springfield MO Metro Area	Missouri	42,087	$2,439,256	$57,957	$35,338	$22,619
52	Lubbock TX Metro Area	Texas	30,072	$1,807,258	$60,098	$37,582	$22,516
53	Manchester-Nashua NH Metro Area	New Hampshire	32,890	$2,234,809	$67,948	$45,575	$22,373
54	Little Rock-North Little Rock-Conway AR Metro Area	Arkansas	62,321	$3,442,732	$55,242	$32,979	$22,263
55	St. George UT Metro Area	Utah	20,597	$1,290,109	$62,636	$40,586	$22,050
56	Missoula MT Metro Area	Montana	13,080	$776,248	$59,346	$37,328	$22,018
57	Waterloo-Cedar Falls IA Metro Area	Iowa	10,903	$627,894	$57,589	$35,871	$21,718
58	Madison WI Metro Area	Wisconsin	51,438	$3,036,796	$59,038	$37,374	$21,664
59	Lexington-Fayette KY Metro Area	Kentucky	44,449	$2,539,489	$57,133	$35,508	$21,625
60	Jonesboro AR Metro Area	Arkansas	11,907	$649,698	$54,564	$32,979	$21,585
61	Portland-South Portland ME Metro Area	Maine	56,551	$3,469,386	$61,350	$39,899	$21,451

62	Auburn-Opelika AL Metro Area	Alabama	14,284	$786,535	$55,064	$33,654	$21,410
63	St. Cloud MN Metro Area	Minnesota	15,107	$949,388	$62,844	$41,498	$21,346
64	Slidell-Mandeville-Covington LA Metro Area	Louisiana	27,130	$1,542,358	$56,851	$35,576	$21,275
65	Hattiesburg MS Metro Area	Mississippi	12,663	$677,728	$53,520	$32,336	$21,184
66	Santa Fe NM Metro Area	New Mexico	17,686	$984,479	$55,664	$34,501	$21,163
67	Decatur AL Metro Area	Alabama	10,661	$584,049	$54,784	$33,654	$21,130
68	Idaho Falls ID Metro Area	Idaho	14,306	$840,468	$58,749	$37,658	$21,091
69	New York-Newark-Jersey City NY-NJ Metro Area	New York	2,209,016	$1,561,400,000,000	$70,682	$49,623	$21,059
70	Billings MT Metro Area	Montana	16,542	$965,353	$58,358	$37,328	$21,030
71	Birmingham AL Metro Area	Alabama	97,817	$5,340,960	$54,602	$33,654	$20,948
72	Kansas City MO-KS Metro Area	Missouri	176,294	$9,904,240	$56,180	$35,338	$20,842
73	Cape Coral-Fort Myers FL Metro Area	Florida	99,927	$6,127,551	$61,320	$40,512	$20,808
74	Des Moines-West Des Moines IA Metro Area	Iowa	56,663	$3,205,181	$56,566	$35,871	$20,695
75	Jackson MS Metro Area	Mississippi	59,080	$3,124,192	$52,881	$32,336	$20,545
76	Appleton WI Metro Area	Wisconsin	15,185	$878,828	$57,875	$37,374	$20,501
77	Grand Island NE Metro Area	Nebraska	5,684	$329,543	$57,977	$37,519	$20,458
78	Columbus OH Metro Area	Ohio	193,365	$108,880,000,000	$56,308	$35,932	$20,376
79	Napa CA Metro Area	California	11,819	$868,428	$73,477	$53,171	$20,306
80	Wichita KS Metro Area	Kansas	47,396	$2,626,064	$55,407	$35,185	$20,222
81	Hot Springs AR Metro Area	Arkansas	8,796	$467,300	$53,126	$32,979	$20,147
82	Cincinnati OH-KY-IN Metro Area	Ohio	169,975	$9,501,354	$55,899	$35,932	$19,967
83	Columbia MO Metro Area	Missouri	16,093	$889,388	$55,266	$35,338	$19,928
84	Myrtle Beach-Conway-North Myrtle Beach SC Metro Area	South Carolina	35,545	$1,940,890	$54,604	$34,826	$19,778
85	Sebastian-Vero Beach-West Vero Corridor FL Metro Area	Florida	18,059	$1,087,214	$60,203	$40,512	$19,691
86	North Port-Bradenton-Sarasota FL Metro Area	Florida	98,232	$5,905,185	$60,115	$40,512	$19,603
87	College Station-Bryan TX Metro Area	Texas	21,254	$1,213,815	$57,110	$37,582	$19,528
88	Grand Rapids-Wyoming-Kentwood MI Metro Area	Michigan	91,385	$5,169,244	$56,566	$37,111	$19,455
89	Phoenix-Mesa-Chandler AZ Metro Area	Arizona	430,570	$255,250,000,000	$59,281	$39,856	$19,425
90	Jackson TN Metro Area	Tennessee	13,549	$731,454	$53,986	$34,742	$19,244
91	Johnson City TN Metro Area	Tennessee	14,910	$804,622	$53,965	$34,742	$19,223
92	Minot ND Metro Area	North Dakota	5,396	$296,098	$54,874	$35,707	$19,167
93	Mansfield OH Metro Area	Ohio	7,835	$431,671	$55,095	$35,932	$19,163
94	Jefferson City MO Metro Area	Missouri	10,605	$575,707	$54,286	$35,338	$18,948

	Metro Area	State	Jobs	Total	Col1	Col2	Col3
95	La Crosse-Onalaska WI-MN Metro Area	Wisconsin	11,596	$652,912	$56,305	$37,374	$18,931
96	Rapid City SD Metro Area	South Dakota	13,692	$763,123	$55,735	$36,864	$18,871
97	Coeur d'Alene ID Metro Area	Idaho	16,996	$959,901	$56,478	$37,658	$18,820
98	Miami-Fort Lauderdale-West Palm Beach FL Metro Area	Florida	1,369,079	$810,350,000,000	$59,189	$40,512	$18,677
99	Las Vegas-Henderson-North Las Vegas NV Metro Area	Nevada	236,865	$14,280,000,000	$60,289	$41,630	$18,659
100	Helena MT Metro Area	Montana	8,630	$482,412	$55,899	$37,328	$18,571
101	Cleveland OH Metro Area	Ohio	184,733	$100,450,000,000	$54,375	$35,932	$18,443
102	Raleigh-Cary NC Metro Area	North Carolina	139,110	$7,670,124	$55,137	$36,702	$18,435
103	Gainesville GA Metro Area	Georgia	21,965	$1,252,556	$57,025	$38,747	$18,278
104	Omaha NE-IA Metro Area	Nebraska	72,698	$4,054,010	$55,765	$37,519	$18,246
105	Wichita Falls TX Metro Area	Texas	11,078	$615,691	$55,578	$37,582	$17,996
106	Waco TX Metro Area	Texas	23,522	$1,303,849	$55,431	$37,582	$17,849
107	Owensboro KY Metro Area	Kentucky	7,185	$383,254	$53,341	$35,508	$17,833
108	Wilmington NC Metro Area	North Carolina	45,248	$2,465,145	$54,481	$36,702	$17,779
109	Greenville-Anderson-Greer SC Metro Area	South Carolina	83,033	$4,366,517	$52,588	$34,826	$17,762
110	Milwaukee-Waukesha WI Metro Area	Wisconsin	110,175	$6,060,381	$55,007	$37,374	$17,633
111	Indianapolis-Carmel-Greenwood IN Metro Area	Indiana	179,382	$9,656,662	$53,833	$36,207	$17,626
112	Louisville/Jefferson County KY-IN Metro Area	Kentucky	113,267	$6,016,345	$53,116	$35,508	$17,608
113	San Jose-Sunnyvale-Santa Clara CA Metro Area	California	144,538	$102,250,000,000	$70,743	$53,171	$17,572
114	Houston-Pasadena-The Woodlands TX Metro Area	Texas	837,186	$461,410,000,000	$55,115	$37,582	$17,533
115	Gulfport-Biloxi MS Metro Area	Mississippi	33,835	$1,686,763	$49,853	$32,336	$17,517
116	Montgomery AL Metro Area	Alabama	28,234	$1,443,615	$51,130	$33,654	$17,476
117	Lake Havasu City-Kingman AZ Metro Area	Arizona	13,836	$790,262	$57,116	$39,856	$17,260
118	Boulder CO Metro Area	Colorado	41,427	$2,612,214	$63,056	$45,931	$17,125
119	Spartanburg SC Metro Area	South Carolina	32,172	$1,671,217	$51,946	$34,826	$17,120
120	Abilene TX Metro Area	Texas	14,667	$801,624	$54,655	$37,582	$17,073
121	Boise City ID Metro Area	Idaho	71,764	$3,926,947	$54,720	$37,658	$17,062
122	Harrisburg-Carlisle PA Metro Area	Pennsylvania	42,342	$2,416,131	$57,062	$40,066	$16,996
123	Charlotte-Concord-Gastonia NC-SC Metro Area	North Carolina	259,791	$139,350,000,000	$53,638	$36,702	$16,936
124	San Francisco-Oakland-Fremont CA Metro Area	California	433,483	$303,640,000,000	$70,047	$53,171	$16,876
125	Scranton--Wilkes-Barre PA Metro Area	Pennsylvania	37,308	$2,120,853	$56,847	$40,066	$16,781
126	Dalton GA Metro Area	Georgia	9,773	$542,545	$55,515	$38,747	$16,768
127	Clarksville TN-KY Metro Area	Tennessee	23,149	$1,192,166	$51,500	$34,742	$16,758

128	Dubuque IA Metro Area	Iowa	7,055	$370,462	$52,511	$35,871	$16,640
129	Huntsville AL Metro Area	Alabama	39,176	$1,964,569	$50,147	$33,654	$16,493
130	Allentown-Bethlehem-Easton PA-NJ Metro Area	Pennsylvania	63,247	$3,576,167	$56,543	$40,066	$16,477
131	San Antonio-New Braunfels TX Metro Area	Texas	249,505	$134,840,000,000	$54,043	$37,582	$16,461
132	Charlottesville VA Metro Area	Virginia	21,433	$1,275,528	$59,512	$43,067	$16,445
133	Cedar Rapids IA Metro Area	Iowa	18,529	$968,032	$52,244	$35,871	$16,373
134	Provo-Orem-Lehi UT Metro Area	Utah	70,117	$3,993,114	$56,949	$40,586	$16,363
135	San Angelo TX Metro Area	Texas	9,828	$528,931	$53,819	$37,582	$16,237
136	Ann Arbor MI Metro Area	Michigan	32,786	$1,746,027	$53,255	$37,111	$16,144
137	Los Angeles-Long Beach-Anaheim CA Metro Area	California	1,451,371	$1,005,600,000,000	$69,286	$53,171	$16,115
138	Joplin MO-KS Metro Area	Missouri	13,572	$698,187	$51,443	$35,338	$16,105
139	Gettysburg PA Metro Area	Pennsylvania	7,345	$412,079	$56,103	$40,066	$16,037
140	Morgantown WV Metro Area	West Virginia	8,437	$429,047	$50,853	$34,861	$15,992
141	Lafayette LA Metro Area	Louisiana	42,547	$2,193,080	$51,545	$35,576	$15,969
142	Great Falls MT Metro Area	Montana	5,507	$292,377	$53,092	$37,328	$15,764
143	Asheville NC Metro Area	North Carolina	44,034	$2,310,097	$52,462	$36,702	$15,760
144	Elkhart-Goshen IN Metro Area	Indiana	14,873	$772,588	$51,946	$36,207	$15,739
145	Longview TX Metro Area	Texas	25,820	$1,376,051	$53,294	$37,582	$15,712
146	Houma-Bayou Cane-Thibodaux LA Metro Area	Louisiana	15,494	$793,583	$51,219	$35,576	$15,643
147	Dayton-Kettering-Beavercreek OH Metro Area	Ohio	56,780	$2,927,886	$51,565	$35,932	$15,633
148	Topeka KS Metro Area	Kansas	13,805	$701,165	$50,791	$35,185	$15,606
149	York-Hanover PA Metro Area	Pennsylvania	30,770	$1,711,203	$55,613	$40,066	$15,547
150	Rochester MN Metro Area	Minnesota	16,262	$927,098	$57,010	$41,498	$15,512
151	Youngstown-Warren OH Metro Area	Ohio	31,986	$1,644,974	$51,428	$35,932	$15,496
152	Oshkosh-Neenah WI Metro Area	Wisconsin	10,011	$529,220	$52,864	$37,374	$15,490
153	Kenosha WI Metro Area	Wisconsin	10,284	$542,757	$52,777	$37,374	$15,403
154	Albuquerque NM Metro Area	New Mexico	61,563	$3,070,130	$49,870	$34,501	$15,369
155	Minneapolis-St. Paul-Bloomington MN-WI Metro Area	Minnesota	309,149	$175,770,000,000	$56,856	$41,498	$15,358
156	Seattle-Tacoma-Bellevue WA Metro Area	Washington	308,295	$192,940,000,000	$62,582	$47,231	$15,351
157	Mankato MN Metro Area	Minnesota	6,795	$386,081	$56,818	$41,498	$15,320
158	St. Louis MO-IL Metro Area	Missouri	219,833	$111,250,000,000	$50,605	$35,338	$15,267
159	Santa Maria-Santa Barbara CA Metro Area	California	34,724	$2,373,451	$68,352	$53,171	$15,181
160	Sheboygan WI Metro Area	Wisconsin	6,460	$338,787	$52,444	$37,374	$15,070

161	Altoona PA Metro Area	Pennsylvania	6,779	$373,741	$55,132	$40,066	$15,066
162	Pittsburgh PA Metro Area	Pennsylvania	168,374	$9,275,842	$55,091	$40,066	$15,025
163	Lawton OK Metro Area	Oklahoma	6,340	$310,355	$48,952	$33,966	$14,986
164	Sandusky OH Metro Area	Ohio	8,563	$435,592	$50,869	$35,932	$14,937
165	Texarkana TX-AR Metro Area	Texas	10,578	$555,052	$52,472	$37,582	$14,890
166	Burlington-South Burlington VT Metro Area	Vermont	21,413	$1,259,057	$58,799	$43,927	$14,872
167	Akron OH Metro Area	Ohio	55,562	$2,822,432	$50,798	$35,932	$14,866
168	Bend OR Metro Area	Oregon	25,987	$1,586,598	$61,054	$46,193	$14,861
169	Elizabethtown KY Metro Area	Kentucky	7,942	$399,940	$50,358	$35,508	$14,850
170	Fort Wayne IN Metro Area	Indiana	32,887	$1,678,044	$51,025	$36,207	$14,818
171	Detroit-Warren-Dearborn MI Metro Area	Michigan	403,545	$209,340,000,000	$51,876	$37,111	$14,765
172	Tuscaloosa AL Metro Area	Alabama	18,648	$901,626	$48,350	$33,654	$14,696
173	State College PA Metro Area	Pennsylvania	10,461	$571,398	$54,622	$40,066	$14,556
174	Hickory-Lenoir-Morganton NC Metro Area	North Carolina	25,892	$1,327,041	$51,253	$36,702	$14,551
175	Lima OH Metro Area	Ohio	6,144	$309,986	$50,453	$35,932	$14,521
176	Janesville-Beloit WI Metro Area	Wisconsin	9,237	$478,934	$51,850	$37,374	$14,476
177	Denver-Aurora-Centennial CO Metro Area	Colorado	318,528	$191,980,000,000	$60,272	$45,931	$14,341
178	Lebanon PA Metro Area	Pennsylvania	9,817	$533,553	$54,350	$40,066	$14,284
179	Paducah KY-IL Metro Area	Kentucky	7,320	$364,280	$49,765	$35,508	$14,257
180	Punta Gorda FL Metro Area	Florida	18,295	$1,001,865	$54,762	$40,512	$14,250
181	Kingsport-Bristol TN-VA Metro Area	Tennessee	20,533	$1,005,866	$48,988	$34,742	$14,246
182	Canton-Massillon OH Metro Area	Ohio	30,445	$1,525,786	$50,116	$35,932	$14,184
183	Wheeling WV-OH Metro Area	West Virginia	7,046	$345,384	$49,018	$34,861	$14,157
184	Chambersburg PA Metro Area	Pennsylvania	9,969	$540,447	$54,213	$40,066	$14,147
185	Lincoln NE Metro Area	Nebraska	26,755	$1,382,214	$51,662	$37,519	$14,143
186	Chicago-Naperville-Elgin IL-IN Metro Area	Illinois	916,466	$506,790,000,000	$55,299	$41,395	$13,904
187	Panama City-Panama City Beach FL Metro Area	Florida	21,541	$1,172,108	$54,413	$40,512	$13,901
188	Williamsport PA Metro Area	Pennsylvania	6,535	$351,967	$53,859	$40,066	$13,793
189	Evansville IN Metro Area	Indiana	17,347	$866,740	$49,965	$36,207	$13,758
190	Hartford-West Hartford-East Hartford CT Metro Area	Connecticut	92,553	$5,606,182	$60,573	$46,912	$13,661
191	Racine-Mount Pleasant WI Metro Area	Wisconsin	11,244	$573,352	$50,992	$37,374	$13,618
192	Enid OK Metro Area	Oklahoma	4,534	$215,533	$47,537	$33,966	$13,571
193	Lafayette-West Lafayette IN Metro Area	Indiana	13,403	$666,684	$49,741	$36,207	$13,534

194	Anniston-Oxford AL Metro Area	Alabama	7,284	$343,705	$47,186	$33,654	$13,532
195	Reading PA Metro Area	Pennsylvania	29,161	$1,562,078	$53,567	$40,066	$13,501
196	Ames IA Metro Area	Iowa	7,939	$391,881	$49,362	$35,871	$13,491
197	Monroe MI Metro Area	Michigan	9,173	$463,694	$50,550	$37,111	$13,439
198	Kalamazoo-Portage MI Metro Area	Michigan	18,486	$934,360	$50,544	$37,111	$13,433
199	Greeley CO Metro Area	Colorado	31,473	$1,867,519	$59,337	$45,931	$13,406
200	Toledo OH Metro Area	Ohio	40,452	$1,994,401	$49,303	$35,932	$13,371
201	El Paso TX Metro Area	Texas	81,151	$4,132,454	$50,923	$37,582	$13,341
202	Ogden UT Metro Area	Utah	50,147	$2,696,660	$53,775	$40,586	$13,189
203	New Orleans-Metairie LA Metro Area	Louisiana	103,064	$5,023,387	$48,740	$35,576	$13,164
204	Victoria TX Metro Area	Texas	8,218	$416,884	$50,728	$37,582	$13,146
205	New Haven CT Metro Area	Connecticut	49,250	$2,955,956	$60,019	$46,912	$13,107
206	Columbus IN Metro Area	Indiana	4,993	$246,125	$49,294	$36,207	$13,087
207	Davenport-Moline-Rock Island IA-IL Metro Area	Iowa	22,718	$1,111,343	$48,919	$35,871	$13,048
208	Eagle Pass TX Metro Area	Texas	6,055	$306,272	$50,582	$37,582	$13,000
209	Greensboro-High Point NC Metro Area	North Carolina	65,873	$3,269,345	$49,631	$36,702	$12,929
210	Lansing-East Lansing MI Metro Area	Michigan	34,590	$1,724,564	$49,857	$37,111	$12,746
211	Alexandria LA Metro Area	Louisiana	10,639	$512,090	$48,133	$35,576	$12,557
212	St. Joseph MO-KS Metro Area	Missouri	7,527	$360,464	$47,889	$35,338	$12,551
213	South Bend-Mishawaka IN-MI Metro Area	Indiana	20,951	$1,021,377	$48,751	$36,207	$12,544
214	Barnstable Town MA Metro Area	Massachusetts	28,522	$1,893,539	$66,389	$53,860	$12,529
215	Lake Charles LA Metro Area	Louisiana	17,756	$854,026	$48,098	$35,576	$12,522
216	Shreveport-Bossier City LA Metro Area	Louisiana	36,369	$1,748,978	$48,090	$35,576	$12,514
217	McAllen-Edinburg-Mission TX Metro Area	Texas	98,262	$4,909,432	$49,963	$37,582	$12,381
218	Boston-Cambridge-Newton MA-NH Metro Area	Massachusetts	462,831	$30,610,000,000	$66,136	$53,860	$12,276
219	Farmington NM Metro Area	New Mexico	5,766	$269,632	$46,762	$34,501	$12,261
220	Charleston WV Metro Area	West Virginia	10,444	$490,991	$47,012	$34,861	$12,151
221	Erie PA Metro Area	Pennsylvania	15,357	$801,174	$52,170	$40,066	$12,104
222	Huntington-Ashland WV-KY-OH Metro Area	West Virginia	19,816	$928,006	$46,831	$34,861	$11,970
223	Manhattan KS Metro Area	Kansas	7,886	$371,858	$47,154	$35,185	$11,969
224	Niles MI Metro Area	Michigan	10,756	$527,753	$49,066	$37,111	$11,955
225	Atlantic City-Hammonton NJ Metro Area	New Jersey	30,142	$1,852,508	$61,459	$49,511	$11,948
226	Lewiston-Auburn ME Metro Area	Maine	7,666	$397,043	$51,793	$39,899	$11,894

227	Athens-Clarke County GA Metro Area	Georgia	19,273	$975,707	$50,626	$38,747	$11,879
228	Yakima WA Metro Area	Washington	10,942	$646,093	$59,047	$47,231	$11,816
229	Prescott Valley-Prescott AZ Metro Area	Arizona	22,681	$1,171,819	$51,665	$39,856	$11,809
230	Brunswick-St. Simons GA Metro Area	Georgia	10,256	$517,515	$50,460	$38,747	$11,713
231	Flagstaff AZ Metro Area	Arizona	10,517	$542,106	$51,546	$39,856	$11,690
232	Harrisonburg VA Metro Area	Virginia	10,651	$582,703	$54,709	$43,067	$11,642
233	Columbia SC Metro Area	South Carolina	67,100	$3,116,257	$46,442	$34,826	$11,616
234	Durham-Chapel Hill NC Metro Area	North Carolina	54,332	$2,617,682	$48,179	$36,702	$11,477
235	Waterbury-Shelton CT Metro Area	Connecticut	37,491	$2,189,076	$58,389	$46,912	$11,477
236	Portland-Vancouver-Hillsboro OR-WA Metro Area	Oregon	209,535	$120,770,000,000	$57,635	$46,193	$11,442
237	Jackson MI Metro Area	Michigan	9,416	$457,123	$48,547	$37,111	$11,436
238	Mobile AL Metro Area	Alabama	36,800	$1,659,248	$45,088	$33,654	$11,434
239	Atlanta-Sandy Springs-Roswell GA Metro Area	Georgia	769,826	$386,280,000,000	$50,178	$38,747	$11,431
240	Winchester VA-WV Metro Area	Virginia	11,060	$601,970	$54,428	$43,067	$11,361
241	Beckley WV Metro Area	West Virginia	5,710	$262,864	$46,036	$34,861	$11,175
242	Parkersburg-Vienna WV Metro Area	West Virginia	4,422	$203,380	$45,993	$34,861	$11,132
243	Lawrence KS Metro Area	Kansas	9,222	$426,410	$46,238	$35,185	$11,053
244	Logan UT-ID Metro Area	Utah	12,682	$654,632	$51,619	$40,586	$11,033
245	Winston-Salem NC Metro Area	North Carolina	54,158	$2,578,981	$47,620	$36,702	$10,918
246	Valdosta GA Metro Area	Georgia	11,113	$550,968	$49,579	$38,747	$10,832
247	Las Cruces NM Metro Area	New Mexico	15,689	$708,643	$45,168	$34,501	$10,667
248	Oxnard-Thousand Oaks-Ventura CA Metro Area	California	70,862	$4,517,701	$63,754	$53,171	$10,583
249	Corpus Christi TX Metro Area	Texas	38,525	$1,849,327	$48,003	$37,582	$10,421
250	Bellingham WA Metro Area	Washington	18,614	$1,071,503	$57,564	$47,231	$10,333
251	Vineland NJ Metro Area	New Jersey	7,860	$469,977	$59,794	$49,511	$10,283
252	Johnstown PA Metro Area	Pennsylvania	6,443	$324,150	$50,310	$40,066	$10,244
253	Savannah GA Metro Area	Georgia	37,356	$1,828,267	$48,942	$38,747	$10,195
254	Trenton-Princeton NJ Metro Area	New Jersey	32,798	$1,954,950	$59,606	$49,511	$10,095
255	Wildwood-The Villages FL Metro Area	Florida	9,404	$475,884	$50,604	$40,512	$10,092
256	Bay City MI Metro Area	Michigan	5,846	$275,590	$47,142	$37,111	$10,031
257	Kiryas Joel-Poughkeepsie-Newburgh NY Metro Area	New York	57,907	$3,454,383	$59,654	$49,623	$10,031
258	Lewiston ID-WA Metro Area	Idaho	3,517	$167,670	$47,674	$37,658	$10,016
259	Brownsville-Harlingen TX Metro Area	Texas	37,950	$1,804,914	$47,560	$37,582	$9,978

260	Burlington NC Metro Area	North Carolina	12,664	$590,028	$46,591	$36,702	$9,889
261	Killeen-Temple TX Metro Area	Texas	33,313	$1,580,602	$47,447	$37,582	$9,865
262	Tampa-St. Petersburg-Clearwater FL Metro Area	Florida	368,249	$18,550,000,000	$50,373	$40,512	$9,861
263	Midland MI Metro Area	Michigan	5,630	$264,191	$46,926	$37,111	$9,815
264	Baton Rouge LA Metro Area	Louisiana	80,158	$3,637,606	$45,380	$35,576	$9,804
265	Wenatchee-East Wenatchee WA Metro Area	Washington	7,638	$434,861	$56,934	$47,231	$9,703
266	Kennewick-Richland WA Metro Area	Washington	15,766	$897,425	$56,922	$47,231	$9,691
267	Yuba City CA Metro Area	California	11,046	$694,133	$62,840	$53,171	$9,669
268	Michigan City-La Porte IN Metro Area	Indiana	6,381	$291,975	$45,757	$36,207	$9,550
269	Tucson AZ Metro Area	Arizona	79,250	$3,908,559	$49,319	$39,856	$9,463
270	Roanoke VA Metro Area	Virginia	23,282	$1,222,422	$52,505	$43,067	$9,438
271	Port St. Lucie FL Metro Area	Florida	63,830	$3,187,304	$49,934	$40,512	$9,422
272	Memphis TN-MS-AR Metro Area	Tennessee	140,909	$6,203,932	$44,028	$34,742	$9,286
273	Muskegon-Norton Shores MI Metro Area	Michigan	10,802	$500,477	$46,332	$37,111	$9,221
274	Santa Cruz-Watsonville CA Metro Area	California	22,789	$1,420,500	$62,333	$53,171	$9,162
275	Spokane-Spokane Valley WA Metro Area	Washington	39,756	$2,238,523	$56,307	$47,231	$9,076
276	Pensacola-Ferry Pass-Brent FL Metro Area	Florida	44,258	$2,194,168	$49,577	$40,512	$9,065
277	Mount Vernon-Anacortes WA Metro Area	Washington	8,734	$490,703	$56,183	$47,231	$8,952
278	Salinas CA Metro Area	California	26,932	$1,672,164	$62,088	$53,171	$8,917
279	Springfield OH Metro Area	Ohio	7,662	$342,977	$44,763	$35,932	$8,831
280	Terre Haute IN Metro Area	Indiana	8,588	$386,312	$44,983	$36,207	$8,776
281	Battle Creek MI Metro Area	Michigan	7,155	$328,231	$45,874	$37,111	$8,763
282	Pocatello ID Metro Area	Idaho	6,440	$298,722	$46,385	$37,658	$8,727
283	Bloomington IN Metro Area	Indiana	11,664	$523,580	$44,889	$36,207	$8,682
284	Bangor ME Metro Area	Maine	10,633	$516,547	$48,580	$39,899	$8,681
285	Providence-Warwick RI-MA Metro Area	Rhode Island	137,951	$7,332,097	$53,150	$44,481	$8,669
286	Santa Rosa-Petaluma CA Metro Area	California	44,462	$2,746,635	$61,775	$53,171	$8,604
287	Greenville NC Metro Area	North Carolina	12,823	$580,126	$45,241	$36,702	$8,539
288	Sebring FL Metro Area	Florida	8,192	$400,640	$48,906	$40,512	$8,394
289	Weirton-Steubenville WV-OH Metro Area	West Virginia	5,527	$238,917	$43,227	$34,861	$8,366
290	Ocala FL Metro Area	Florida	36,464	$1,781,239	$48,849	$40,512	$8,337
291	San Luis Obispo-Paso Robles CA Metro Area	California	25,650	$1,576,352	$61,456	$53,171	$8,285
292	Saginaw MI Metro Area	Michigan	11,635	$527,278	$45,318	$37,111	$8,207

293	Norwich-New London-Willimantic CT Metro Area	Connecticut	19,434	$1,069,297	$55,022	$46,912	$8,110
294	Orlando-Kissimmee-Sanford FL Metro Area	Florida	376,293	$182,560,000,000	$48,516	$40,512	$8,004
295	Anchorage AK Metro Area	Alaska	32,059	$1,813,290	$56,561	$48,670	$7,891
296	Fort Collins-Loveland CO Metro Area	Colorado	38,198	$2,055,369	$53,808	$45,931	$7,877
297	Salem OR Metro Area	Oregon	26,406	$1,426,045	$54,005	$46,193	$7,812
298	Medford OR Metro Area	Oregon	18,642	$1,006,357	$53,983	$46,193	$7,790
299	Fresno CA Metro Area	California	74,291	$4,523,753	$60,892	$53,171	$7,721
300	Stockton-Lodi CA Metro Area	California	50,924	$3,099,849	$60,872	$53,171	$7,701
301	Grand Junction CO Metro Area	Colorado	14,245	$763,758	$53,616	$45,931	$7,685
302	Jacksonville FL Metro Area	Florida	162,713	$7,812,931	$48,017	$40,512	$7,505
303	Deltona-Daytona Beach-Ormond Beach FL Metro Area	Florida	69,140	$3,315,028	$47,947	$40,512	$7,435
304	San Diego-Chula Vista-Carlsbad CA Metro Area	California	299,736	$181,640,000,000	$60,600	$53,171	$7,429
305	Kokomo IN Metro Area	Indiana	4,598	$198,461	$43,162	$36,207	$6,955
306	Bloomington IL Metro Area	Illinois	10,632	$513,648	$48,312	$41,395	$6,917
307	Richmond VA Metro Area	Virginia	113,645	$5,673,517	$49,923	$43,067	$6,856
308	Monroe LA Metro Area	Louisiana	20,032	$848,446	$42,355	$35,576	$6,779
309	Albany OR Metro Area	Oregon	7,592	$401,187	$52,843	$46,193	$6,650
310	Yuma AZ Metro Area	Arizona	12,802	$595,269	$46,498	$39,856	$6,642
311	Beaumont-Port Arthur TX Metro Area	Texas	31,555	$1,393,438	$44,159	$37,582	$6,577
312	Rome GA Metro Area	Georgia	8,114	$366,243	$45,137	$38,747	$6,390
313	Rocky Mount NC Metro Area	North Carolina	9,929	$426,137	$42,918	$36,702	$6,216
314	Florence SC Metro Area	South Carolina	14,014	$575,043	$41,033	$34,826	$6,207
315	Goldsboro NC Metro Area	North Carolina	7,798	$334,462	$42,891	$36,702	$6,189
316	Albany-Schenectady-Troy NY Metro Area	New York	64,416	$3,568,879	$55,404	$49,623	$5,781
317	Muncie IN Metro Area	Indiana	6,318	$265,066	$41,954	$36,207	$5,747
318	Staunton-Stuarts Draft VA Metro Area	Virginia	8,897	$433,679	$48,744	$43,067	$5,677
319	Palm Bay-Melbourne-Titusville FL Metro Area	Florida	56,807	$2,610,264	$45,950	$40,512	$5,438
320	Homosassa Springs FL Metro Area	Florida	12,182	$558,667	$45,860	$40,512	$5,348
321	Kingston NY Metro Area	New York	19,260	$1,058,254	$54,946	$49,623	$5,323
322	Sumter SC Metro Area	South Carolina	7,478	$299,876	$40,101	$34,826	$5,275
323	Champaign-Urbana IL Metro Area	Illinois	15,875	$740,002	$46,614	$41,395	$5,219
324	Flint MI Metro Area	Michigan	30,198	$1,278,052	$42,322	$37,111	$5,211
325	Jacksonville NC Metro Area	North Carolina	13,261	$552,840	$41,689	$36,702	$4,987

326	Duluth MN-WI Metro Area	Minnesota	17,392	$807,415	$46,425	$41,498	$4,927
327	Walla Walla WA Metro Area	Washington	3,665	$191,089	$52,139	$47,231	$4,908
328	Fayetteville NC Metro Area	North Carolina	27,001	$1,122,049	$41,556	$36,702	$4,854
329	Blacksburg-Christiansburg-Radford VA Metro Area	Virginia	10,870	$519,421	$47,785	$43,067	$4,718
330	Merced CA Metro Area	California	14,382	$831,182	$57,793	$53,171	$4,622
331	Modesto CA Metro Area	California	33,378	$1,923,250	$57,620	$53,171	$4,449
332	Sacramento-Roseville-Folsom CA Metro Area	California	194,923	$112,060,000,000	$57,490	$53,171	$4,319
333	Augusta-Richmond County GA-SC Metro Area	Georgia	52,587	$2,263,488	$43,043	$38,747	$4,296
334	Bremerton-Silverdale-Port Orchard WA Metro Area	Washington	17,269	$888,335	$51,441	$47,231	$4,210
335	Bakersfield-Delano CA Metro Area	California	56,878	$3,258,165	$57,283	$53,171	$4,112
336	Springfield IL Metro Area	Illinois	13,733	$623,819	$45,425	$41,395	$4,030
337	Grants Pass OR Metro Area	Oregon	6,485	$324,649	$50,062	$46,193	$3,869
338	Corvallis OR Metro Area	Oregon	6,810	$340,828	$50,048	$46,193	$3,855
339	Hammond LA Metro Area	Louisiana	12,529	$493,728	$39,407	$35,576	$3,831
340	Eugene-Springfield OR Metro Area	Oregon	27,218	$1,359,975	$49,966	$46,193	$3,773
341	Kahului-Wailuku HI Metro Area	Hawaii	18,368	$1,085,290	$59,086	$55,491	$3,595
342	Olympia-Lacey-Tumwater WA Metro Area	Washington	18,226	$924,219	$50,709	$47,231	$3,478
343	Peoria IL Metro Area	Illinois	21,554	$966,160	$44,825	$41,395	$3,430
344	Chico CA Metro Area	California	13,293	$747,878	$56,261	$53,171	$3,090
345	Baltimore-Columbia-Towson MD Metro Area	Maryland	258,429	$132,360,000,000	$51,216	$48,235	$2,981
346	Worcester MA Metro Area	Massachusetts	66,128	$3,743,414	$56,609	$53,860	$2,749
347	Gainesville FL Metro Area	Florida	28,346	$1,225,268	$43,225	$40,512	$2,713
348	Glens Falls NY Metro Area	New York	9,389	$490,610	$52,254	$49,623	$2,631
349	Pittsfield MA Metro Area	Massachusetts	11,410	$642,011	$56,267	$53,860	$2,407
350	Urban Honolulu HI Metro Area	Hawaii	74,413	$4,308,289	$57,897	$55,491	$2,406
351	Rochester NY Metro Area	New York	71,838	$3,729,652	$51,918	$49,623	$2,295
352	Colorado Springs CO Metro Area	Colorado	68,182	$3,279,295	$48,096	$45,931	$2,165
353	Buffalo-Cheektowaga NY Metro Area	New York	73,253	$3,762,025	$51,357	$49,623	$1,734
354	Rockford IL Metro Area	Illinois	23,560	$1,010,387	$42,886	$41,395	$1,491
355	Redding CA Metro Area	California	12,362	$673,354	$54,470	$53,171	$1,299
356	Pueblo CO Metro Area	Colorado	10,632	$500,948	$47,117	$45,931	$1,186
357	Visalia CA Metro Area	California	23,807	$1,291,001	$54,228	$53,171	$1,057
358	Syracuse NY Metro Area	New York	43,799	$2,211,460	$50,491	$49,623	$868

359	Salisbury MD Metro Area	Maryland	9,672	$472,503	$48,853	$48,235	$618
360	Longview-Kelso WA Metro Area	Washington	5,328	$254,458	$47,759	$47,231	$528
361	Utica-Rome NY Metro Area	New York	17,167	$860,648	$50,134	$49,623	$511
362	Lakeland-Winter Haven FL Metro Area	Florida	77,602	$3,166,093	$40,799	$40,512	$287
363	Tallahassee FL Metro Area	Florida	32,901	$1,339,285	$40,707	$40,512	$195
364	Lynchburg VA Metro Area	Virginia	18,905	$817,483	$43,242	$43,067	$175
365	Virginia Beach-Chesapeake-Norfolk VA-NC Metro Area	Virginia	131,983	$5,672,212	$42,977	$43,067	-$90
366	Macon-Bibb County GA Metro Area	Georgia	22,915	$876,412	$38,246	$38,747	-$501
367	Sierra Vista-Douglas AZ Metro Area	Arizona	7,659	$300,725	$39,264	$39,856	-$592
368	Riverside-San Bernardino-Ontario CA Metro Area	California	375,928	$197,070,000,000	$52,421	$53,171	-$750
369	Columbus GA-AL Metro Area	Georgia	24,840	$943,017	$37,964	$38,747	-$783
370	Fairbanks-College AK Metro Area	Alaska	6,858	$325,520	$47,466	$48,670	-$1,204
371	Kankakee IL Metro Area	Illinois	6,690	$268,821	$40,183	$41,395	-$1,212
372	Warner Robins GA Metro Area	Georgia	16,941	$634,797	$37,471	$38,747	-$1,276
373	Hagerstown-Martinsburg MD-WV Metro Area	Maryland	20,330	$954,019	$46,927	$48,235	-$1,308
374	Binghamton NY Metro Area	New York	14,205	$686,276	$48,312	$49,623	-$1,311
375	Springfield MA Metro Area	Massachusetts	31,602	$1,653,763	$52,331	$53,860	-$1,529
376	Lexington Park MD Metro Area	Maryland	15,881	$740,064	$46,601	$48,235	-$1,634
377	Ithaca NY Metro Area	New York	8,071	$375,771	$46,558	$49,623	-$3,065
378	Decatur IL Metro Area	Illinois	5,774	$219,220	$37,967	$41,395	-$3,428
379	Hanford-Corcoran CA Metro Area	California	6,001	$294,251	$49,034	$53,171	-$4,137
380	Watertown-Fort Drum NY Metro Area	New York	6,098	$276,790	$45,390	$49,623	-$4,233
381	Amherst Town-Northampton MA Metro Area	Massachusetts	14,070	$687,198	$48,841	$53,860	-$5,019
382	Vallejo CA Metro Area	California	29,249	$1,385,405	$47,366	$53,171	-$5,805
383	Albany GA Metro Area	Georgia	14,323	$468,565	$32,714	$38,747	-$6,033
384	El Centro CA Metro Area	California	10,887	$511,149	$46,950	$53,171	-$6,221
385	Hinesville GA Metro Area	Georgia	5,734	$184,365	$32,153	$38,747	-$6,594
385	Elmira NY Metro Area	New York	4,339	$181,489	$41,827	$49,623	-$7,796

Methodology

Number of Solopreneurs

Data comes from the U.S. Census Bureau's Nonemployer Statistics Survey, which tracks the number of nonemployer establishments in each state. These represent self-employed individuals with no paid employees.

Total Revenue by Cities

This reflects the total earnings generated by solopreneurs in each state. It's used to calculate average revenue per individual.

Revenue per Solopreneur

Calculated by dividing total solopreneur revenue by the number of solopreneurs in each city.

Cost of Living

Cost of living data was sourced from Forbes' Cost of Living Index. This gives a realistic benchmark for annual personal expenses in each state.

Estimated Profit per Solopreneur

Profit was estimated by subtracting the cost of living from average revenue per solopreneur. This provides a simple snapshot of how much a solo entrepreneur might retain after covering basic living expenses.