Most Profitable States for Solopreneurs in 2025						
Rank	State	Solopreneur Count	Total Revenue (1000s)	Revenue per Solopreneur	Cost of Living ($)	Profit per Solopreneur ($)
1	Delaware	93,022	$8,579,118	$92,227	$44,389	$47,838
2	Wyoming	65,773	$5,209,012	$79,197	$37,550	$41,647
3	North Dakota	60,342	$3,962,763	$65,672	$35,707	$29,965
4	New Hampshire	116,209	$8,373,455	$72,055	$45,575	$26,480
5	Tennessee	649,168	$38,777,024	$59,733	$34,742	$24,991
6	Oklahoma	327,441	$18,776,379	$57,343	$33,966	$23,377
7	South Dakota	75,686	$4,526,775	$59,810	$36,864	$22,946
8	Montana	109,660	$6,474,370	$59,040	$37,328	$21,712
9	Kansas	219,072	$12,419,104	$56,690	$35,185	$21,505
10	Connecticut	326,020	$22,068,232	$67,690	$46,912	$20,778
11	Iowa	228,781	$12,953,948	$56,622	$35,871	$20,751
12	Arkansas	244,688	$13,050,970	$53,337	$32,979	$20,358
13	Texas	3,092,631	$178,503,812	$57,719	$37,582	$20,137
14	Nevada	299,815	$18,486,538	$61,660	$41,630	$20,030
15	Wisconsin	397,269	$22,658,942	$57,037	$37,374	$19,663
16	Nebraska	154,971	$8,802,565	$56,801	$37,519	$19,282
17	Utah	304,287	$18,186,429	$59,767	$40,586	$19,181
18	Kentucky	335,592	$18,299,971	$54,530	$35,508	$19,022
19	Missouri	485,486	$26,224,695	$54,017	$35,338	$18,679
20	New Jersey	883,628	$60,248,273	$68,183	$49,511	$18,672
21	Alabama	388,978	$20,310,998	$52,216	$33,654	$18,562
22	Ohio	909,227	$49,480,674	$54,421	$35,932	$18,489
23	Pennsylvania	955,359	$55,842,091	$58,451	$40,066	$18,385
24	Idaho	165,145	$9,242,713	$55,967	$37,658	$18,309
25	New York	1,985,320	$131,949,371	$66,463	$49,623	$16,840
26	Arizona	598,126	$33,878,141	$56,640	$39,856	$16,784

27	Maine	127,173	$7,162,046	$56,317	$39,899	$16,418
28	South Carolina	445,689	$22,787,339	$51,128	$34,826	$16,302
29	Mississippi	253,350	$12,315,547	$48,611	$32,336	$16,275
30	New Mexico	140,015	$6,975,829	$49,822	$34,501	$15,321
31	Indiana	486,290	$24,964,938	$51,338	$36,207	$15,131
32	Minnesota	453,181	$25,619,689	$56,533	$41,498	$15,035
33	Michigan	815,013	$42,182,011	$51,756	$37,111	$14,645
34	North Carolina	920,236	$47,191,725	$51,282	$36,702	$14,580
35	Florida	3,117,327	$170,628,142	$54,735	$40,512	$14,223
36	Colorado	607,592	$35,687,811	$58,736	$45,931	$12,805
37	Louisiana	418,516	$19,944,167	$47,654	$35,576	$12,078
38	Washington	545,903	$32,321,520	$59,207	$47,231	$11,976
39	Illinois	1,120,413	$59,577,061	$53,174	$41,395	$11,779
40	West Virginia	94,681	$4,369,860	$46,154	$34,861	$11,293
41	California	3,537,469	$227,867,197	$64,415	$53,171	$11,244
42	Vermont	65,028	$3,576,750	$55,003	$43,927	$11,076
43	Georgia	1,163,944	$56,838,898	$48,833	$38,747	$10,086
44	Oregon	329,262	$18,426,372	$55,963	$46,193	$9,770
45	Massachusetts	633,439	$39,605,575	$62,525	$53,860	$8,665
46	Rhode Island	95,241	$5,019,554	$52,704	$44,481	$8,223
47	Virginia	740,321	$37,953,353	$51,266	$43,067	$8,199
48	Alaska	61,337	$3,354,409	$54,688	$48,670	$6,018
49	Maryland	599,050	$30,479,019	$50,879	$48,235	$2,644
50	Hawaii	120,656	$6,966,879	$57,742	$55,491	$2,251
Methodology						

Number of Solopreneurs
Data comes from the U.S. Census Bureau's Nonemployer Statistics Survey, which tracks the number of nonemployer establishments in each state. These represent self-employed individuals with no paid employees.

Total Revenue by State
This reflects the total earnings generated by solopreneurs in each state. It's used to calculate average revenue per individual.

Revenue per Solopreneur
Calculated by dividing total solopreneur revenue by the number of solopreneurs in the state.

Cost of Living
Cost of living data was sourced from Forbes' Cost of Living Index. This gives a realistic benchmark for annual personal expenses in each state.

Estimated Profit per Solopreneur
Profit was estimated by subtracting the cost of living from average revenue per solopreneur. This provides a simple snapshot of how much a solo entrepreneur might retain after covering basic living expenses.